

# Passion

Discover Yours



*Passion is an exciting new show for adventurous adults to explore, share and indulge their passions for everything erotic. Catering for couples of all kinds and particularly focused on creating a safe, luxurious and decadent weekend out; Passion is guaranteed to stimulate and inspire.*

Conceived by a predominately female team, Passion aims to challenge the idea of adult shows, presenting a sensual mix of art and entertainment, as well as all the latest toys, clothes and accessories in a friendly, fabulous environment.

Temptations on offer at Earls Court on 24th and 25th May will include everything from latex, leather and lace creations from cutting-edge designers; couture corsetry and bespoke pieces; fascinators, jewellery, boots and shoes to playful sex toys, decadent confectionary and gorgeous art and photography. For a full list of exhibitors please visit [www.Passion-uk.com/exhibitors.htm](http://www.Passion-uk.com/exhibitors.htm)

*“The UK and London in particular has been crying out for an adult event in the spring and we intend to fill that gap with a brand new shopping experience for adventurous adults.”*

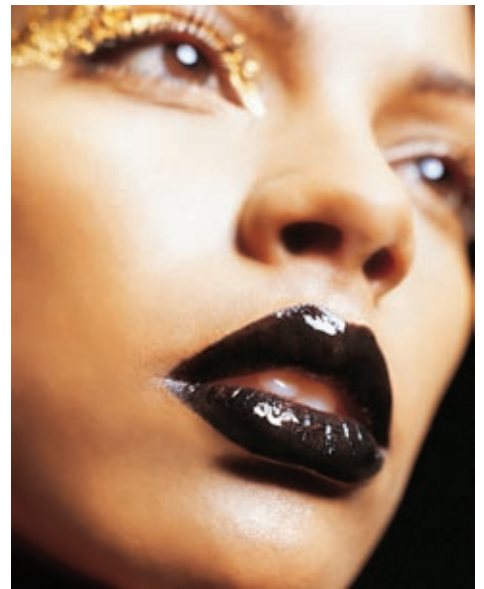


Besides retail treats, Passion will offer the widest possible choice of adult products and services in one location alongside a mixture of entertainments to suit all tastes. These will include spectacular fashion shows, our very own Burlesque theatre with performances throughout the show, the Café Club with live DJ's, the DVD Village where visitors can view the very latest films on offer and our walkabout carnival entertainers. But there won't just be entertainment at the show itself, the Passion team will be organising a whole weekend of events including a grand ball and a fetish party – more details to follow.

### Competitions:

Our first competition via More Magazine's website featuring Hanky Panky Hampers and Passion tickets was a phenomenal success and we'd love to offer you something special too.

So why not offer your audience a special treat with a delectable prize from Passion? Items we can provide include tickets, hand-made corsetry, luxury hampers, Burlesque make-overs, photo-shoots & prints, holidays, invitations to attend the sets of some of the UK's most well-known adult film makers, bespoke Burlesque outfits, Blavod gift sets, sex toys, DVD's and much more.



### Previews:

Events listings, news sections, fashion pages... You name it, Passion fits it. If you'd like to tell your readers about Earls Court's newest, most exciting spring show then we can provide images, give-aways and all the details you need to do it in style.

### Tickets:

Ticket prices are £15 per day in advance or £20 on the door and will go on sale at midnight on 13th of February from [www.Passion-uk.com](http://www.Passion-uk.com) where there will be a 2 for 1 offer on all tickets purchased on Valentine's Day – Please feel free to inform your website's readers of this great offer.

### The Main Event:

Passion will be held on Saturday 24th and Sunday 25th of May at Earls Court. Opening times are 1pm-9pm on Saturday and 12pm-7pm on Sunday.

We will be holding a dedicated press event between 12 and 3pm on Saturday that will have our Signature Passion/Blavod Cocktails, demonstrations of mixology as the cocktails are mixed for you, goodie bags, meet & greet with the exhibitors, photocalls with models and performers and much more.

If you would like to attend Passion as press then please contact Li via the details below.

### Contact:

For all press enquiries please contact Li Bromfield, 0116 247 9734, 07785 732 612, [li@passion-uk.com](mailto:li@passion-uk.com)

